

Notes

any shifts in this data are likely to reflect shifts in non-resident travel."

Sources

*Economic Impacts of Alaska's Visitor Industry • **May 1999** (McDowell Group)

Economic Impact of the Cruise Industry in Southeast Alaska • **October 2000 (McDowell Group)

***Sitka Charter Fishing Visitor Profile and Impact Analysis • **January 2006** (McDowell Group)

☞ Our Town, Discover Ketchikan Alaska, 3rd Edition, **2003**, Historic Ketchikan, Inc., Ketchikan Economic Development Authority, pg 67

☞☞ Assumes 100 percent occupancy of cruise ship berths for 2003; statistics for prior years are actual passenger counts.

☞☞☞ Computed as 40 percent of passenger arrivals on Alaska Airlines at Ketchikan International Airport from May-September.

☞☞☞☞ Computed as 40 percent of passengers disembarking on Alaska Marine Highway System at the Ketchikan terminal from May-September.

❖ State of the Sitka Economy, Prepared for Sitka Economic Development Association by McDowell Group, **March 17, 2006**

+ Sitka Visitor Traffic Indicators and Trends, Prepared for Sitka Economic Development Association by McDowell Group, **April 2006**

Note: These figures include both large and small cruise ship passengers. Source: Cruise Line Agencies of Alaska.

Note from page 2: "It is important to note that air and ferry numbers include resident as well as non-resident passengers; however, because resident travel tends to stay fairly constant, any shifts in this data are likely to reflect shifts in non-resident travel."

In 1999, FAA redefined enplanement reporting.

Sources: Cruise volumes: Cruise Line Agencies of Alaska. Sitka Airport enplaning passenger data: Federal Aviation Administration for 1991-2004.

Sitka ferry passenger data: Alaska Marine Highway System Annual Traffic Volume Reports for 1991-2004.

⊗ Ketchikan Visitor Profiles, Alaska Travelers Survey, prepared for Ketchikan Visitor's Bureau by McDowell Group, **January 2004**

⊗ Expenditures include tours purchased before and after arrival plus any other expenditures

→not including pre-paid expenditures

♠A Profile of Visitors to Rural Alaska, Alaska Travelers Survey, prepared for DCCED by McDowell Group, **March 2006**

Misc

"In a single week in 1997, Princess Cruises' SunPrincess, with ,1200 passengers, generated \$6 million in onboard revenue - or more than \$5,000 per passenger - according to Klein." from Alaska Magazine May/June 2004, pg 30; Ross Klein, Canadian social science professor, author of Cruise Ship Blues: The Underside of the Cruise Industry